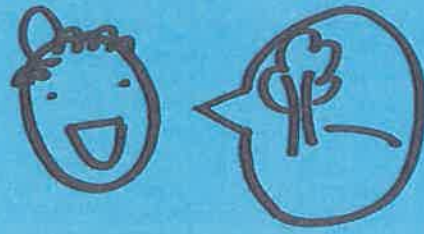


We Can Be Really Convincing

tell your
opinion



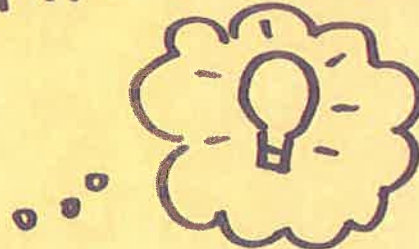
tell a
little story



give LOTS
of reasons

1. 2. 3.

give a
fix-it idea



be polite



include
important
information

